

SPONSORSHIP PACKAGE





Dear Sponsor:

Brazos Little League is a non-profit organization that provides and exciting youth baseball and softball experience for players 4 to 16 years of age in the Wallis, Fulshear, Orchard area. Our goal is to teach the fundamentals of baseball/softball and the value of sportsmanship.

We are currently seeking sponsors to help us continue to deliver a quality sports program for over 400+ children in our community. All funds raised go towards the individual teams, equipment, fields, and maintenance of the league. Brazos Little League just surpassed our Golden Anniversary in 2022 as we celebrated 50 years in existence. We look forward to working with you as we enter our 51st season!

Attached is a sponsorship package that details the level at which you can provide financial support towards the league.

Visit our website as www.brazoslittleleague.com to learn more about our organization. You can also contact us via email at sponsorship@brazoslittleleague.com

Your sponsorships help improve our ballpark, provide a wonderful place for unforgettable memories, and encourages sportsmanship and everlasting friendships. Please make your pledge today in support of Brazos Little League and our local youth and help make a difference in their lives. Thank you in advance for your support of Brazos Little League!

Thank you,

Fundraising and Sponsorship Director

Corporate Sponsorships

Corporate sponsorships will allow us to improve fields and facilities throughout the park. Registration fees cover the cost of uniforms and the "basic" operating costs with little-to-nothing left for capital improvements to the facilities.



Field Name Sponsorship

\$7,500 - \$15,000

Field renamed for 3 years (6 seasons Spring/Fall), two Dugout wraps, Scoreboard sign, featured business logo with link on website and business highlight story on social media pages.

Scoreboard Sponsorship

\$10,000

Scoreboard sign and two dugout signs for 2 years (4 seasons Spring/Fall), business logo with link on Brazos Website and business highlight story on social media pages.

Dugout Sponsorship – 2 years

\$5,000

Dugout signs (2) for 2 years (4 seasons Spring/Fall), business logo with link on Brazos website and mention social media pages.

Dugout Sponsorship – 1 year

\$2,500

Dugout signs (1) for 1 years (4 seasons Spring/Fall), business logo with link on Brazos website and mention social media pages.

Safety Program Sponsorship

\$1,500

This (1 year) sponsorship will support the cost associated with running background checks on all volunteers, the purchase/maintenance of on-site AED and general safety supplies. Business sign on concession stand building with logo on Brazos website and mention on social media pages.

Batting Cage Sponsorship

\$1,000

Batting cage sign for 1 year (2 seasons Spring/Fall), business logo on Brazos website and mention on social media.

Technology Sponsorship

\$750

This sponsorship will support the cost associated with purchasing new technology for the league. Item like security cameras, wireless internet, online game cameras, sound systems, etc. Business logo on Brazos website and mention on social media.

Scholarship Fund

\$5 - \$500

Little League is for everyone. At no time should payment of any fee be a prerequisite for participation in our program, and it is important for our league find a way to ensure that every child can be a part of the program. no matter their family's financial situation. This general fund has been setup to cover cost should a family not be able to pay. Business/Individuals will receive recognition for their contributions made to this fund.

Field Sponsorships

Corporate sponsorships will allow us to improve fields and facilities throughout the park. Registration fees cover the cost of uniforms and the "basic" operating costs with little-to-nothing left for capital improvements to the facilities.



Single Play \$350

1 each (4'x6') Outfield Banner on **one** field of choice for 1 year, Company logo on Brazos Little League website, social media mentions.

Double Play \$550

1 each (4'x6') Outfield Banner on **two** fields of choice for 1 year, Company logo on Brazos Little League website, social media mentions, sponsor plaque (upon request). (Savings of \$150)

Triple Play \$1,000

1 each (4'x6') Outfield Banner on **all four** fields of choice for 1 year, Company logo on Brazos Little League website, social media mentions, sponsor plaque (upon request). (Savings of \$400)

Home Run \$1,800

1 each (4'x6') Outfield Banner on **all four** fields of choice for **2 years**, Company logo on Brazos Little League website, social media mentions, sponsor plaque (upon request). (Savings of \$1,000)

Team Sponsorships

\$350

By becoming a TEAM SPONSOR your company's name will be clearly displayed on the back of a specific team's jerseys. Many of our children wear their jerseys to school and around the community. Some of our teams travel to other fields in nearby counties, which will increase the exposure of your company to many areas.

